

# Lauren Elle Anderson

## Current Professional Experience

### Freelance

#### Consigli Construction

Design, Editing, Production 3/2022 —

#### U-Mass, Boston

Design, Editing, Production 9/2021–1/2022

#### N2Y Educational Publishing

Design, Editing, Production 5/2021–8/2021

### Panfoto LLC

Design, Photography, Editing 9/2020 —

## Previous Professional Experience

### Bedworks

Workshop Production Manager 4/2018–10/2019

- Planning, design, , construction, and production of high-end furniture  
- Day-to-day management of a commercial wood-shop.

### PetEdge

Senior Designer 3/2015–6/2016

- Concept, design, & creation of 2 monthly, 2 quarterly marketing catalogs/yr (32 total) for both print & on-line use.  
- Overseeing & direction of cover photography for 12 monthly catalogs/yr.

### Houghton Mifflin Harcourt

Senior Designer 5/2009–2/2015

- Overseeing of 1200+ pages of catalog content for the 2nd largest school-district in the US; inc. design, layout, & maintenance of global design theme.

#### Responsibilities of above include:

- Maintaining look & feel for Corporate Identity
- Maintaining look & feel along multiple products, brands, & sub-brands
- Composition of custom graphics & logos
- Photo retouching & editing
- Composition of Trade-Show graphics & displays
- Story-boarding & design 3-D Design
- Maintaining workflow & order fulfillment
- Maintenance of stock & inventory

## Prior Experience

### Grand Circle Travel

Designer 2/2008–12/2008

### Deluxe Financial Systems

Custom Comp Artist & Graphic Designer 9/2007–12/2007

### Peter McDonald Architects

Draughtsman 11/2006–9/2007

## Contact Info

[AstronomicElle@Gmail.com](mailto:AstronomicElle@Gmail.com)

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## Skills

- **Adobe CC**  
(InDesign, Photoshop, Illustrator, etc.)
- **Print & Web Design**  
(Wordpress, Weebly, Blogger, Squarespace, etc.)
- **Photography**  
(Digital & Film)
- **Storyboarding**
- **Illustration**
- **Microsoft Office**  
(Outlook, Word, Excel, etc.)
- **Google**  
(Sketch-Up, Slides, Docs)
- **Marketing**  
(Constant Contact, Hubspot, etc.)
- **CAD**
- **CMS**
- **CSS**
- **UX/UI**  
(Figma, Marvel, Sketch, InVision)

## Education

Massachusetts College of Art & Design  
School of the Museum of Fine Arts/Tufts  
Bachelor of Fine Arts – 2014

## Website

<http://www.laurenelleart.com/portfolio>